

SPONSORSHIP PACKAGE

AN EVENING POWERED BY SASS GO

Where Bollars Make a Difference

SATURDAY, APRIL 5, 2025

ON THE BANKS GALA SASS GO

2025 On The Banks Gala Sponsorship Package

- 3 A Letter from Leadership
- 4 Our Past & Future
- 5 Our Strengths
- 6 The Need
- 7 Event Details
- 8 Sponsorship Levels
- 9 Sponsorship Form

TOGETHER, WITH YOUR SPONOSRSHIP, WE WILL BUILD

THE

BANKS

SAFE & SOUND

ON THE BANKS GALA SASS GO

Dear Friend,

Over the years, together, we have served nearly thirty thousand women and girls globally through our leadership at SASS Go. SASS Go is a 501(c)3 nonprofit ensuring communities are safer from abuse against women and girls.

Among those we served were thousands of survivors echoing a common need to shift from living in fearful suffering to living a confident life with a healthy sustainable future. For survivors, this need is satisfied by a period of peace where they are surrounded by the beauty of nature, and a team of highly specialized experts focused solely on recovery - mind, body, and spirit.

It is time to meet this need. The money raised will help build the new home of SASS Go, and provide the sanctuary, programming, and comprehensive care survivors and their families need. We lovingly call this first-of-its-kind, state-of-the-art campus, The Banks. As we prepare for this exciting phase of growth, including new team members and facility construction, we recognize that this expansion isn't solely about bricks and mortar; it's about offering a retreat where survivors of violence can come just as they are to find respite, hope, and begin to live into their dreams and purpose.

We are hosting the second annual On The Banks Gala, on Saturday, April 5th, 2025, and would be honored to have your support through your sponsorship. Your donation empowers our organization to continue serving our community and locks in your place at our Gala where we will highlight your generosity and socially-responsible impact through media recognition.

Thank you for considering the profound difference we can make together. We can't wait to see you there!

Kindly, Shannon + Mutt

Shannon Henry (pictured back)

President & Founder, SASS Go

Brett Brown (pictured front)

Executive Director, SASS Go

Our Past & Future

Thanks to our supporters, we continue fulfilling our mission to love and protect people. As of 2024, SASS Go has served more than 27,000 people across 4 continents. Over 60% of those individuals were served for free or at a reduced cost. Our signature I Will Survive Weekend has hosted over 200 women from 13 states and we have trained 90 South Carolina police jurisdictions to better serve survivors of abuse.

As educators, leaders, trainers, and advocates, our organization has developed innovative solutions to assist a diverse range of clients, including the:

- U.S. Department of State
- U.S. Department of Justice
- U.S. Embassy
- U.S. Military
- United Nations (UN)
- Federal Bureau of Investigation (FBI)
- Centers for Disease Control and Prevention (CDC)
- Homeland Security
- Naval Criminal Investigative Service (NCIS)
- World Health Organization (WHO)

In addition, countless attorneys, advocates, first responders, educators, and crime victims have relied on us for assistance. Our collaborative approach has resulted in new ways to protect and heal the most precious aspect of our world - human life.

This work and the lives it has impacted have charted a clear course for the future of SASS Go: to support women affected by assault and abuse by providing them with a sanctuary and a pathway to healing at a place we lovingly call The Banks.

The Banks will be an innovative, state-of-the-art facility designed for survivors, their families, and the professionals who assist them, also serving as a home for SASS Go. Through The Banks, we will create a community hub offering innovation, training, support, and rest, all conveniently located under one roof.







Our Strengths

OUR REACH

Our programming and services have been utilized by over 27,000 individuals on 4 continents. Our instructors are in 28 states across North America.

SUPPORTING SURVIVORS

- Over 60% of survivors have received services for free or at a reduced cost.
- · We help survivors navigate the
- · criminal, medical, and legal systems.
- 100% of our consulting work has
- been provided at no cost.

PROFFESSIONAL TRAINING

Supporting professionals who serve survivors is critical. From training law enforcement in Salt Lake City, UT to attorneys in Dallas, TX, healthcare workers in Columbia, SC, and leaders at the United Nations, we are revolutionizing survivor care across systems.

GLOBAL IMPACT

Our partnership with the US Department of State, US Embassy, and organizations in South Africa, Central Asia, and Europe have helped make communities safer for women and girls globally, including an area with the highest femicide rate in the world.











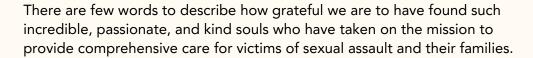




SASSGO.ORG/THEBANKS

The Need

A LETTER FROM A FATHER





Our daughter was kidnapped and sexually assaulted at a major university. I can recall the very day at the police station where we were encouraged that justice would be served. As we left the station, we had no idea how dark the days ahead would become as our daughter fought every day to survive the trauma she experienced, both psychologically and physically. This trauma not only impacts the victim, but also the family. We were powerless and clueless when it came to understanding the impacts of the trauma she suffered, what her healing process might look like, and how the criminal court process would go, as we watched our daughter deteriorate over time.

We were very blessed to have crossed paths with the founders of SASS Go. when we did, it was the first time in years that we felt like our daughter had the right people behind her and our family to guide us, educate us, and surround us with the resources we all needed to move forward and begin real healing. Whether meeting with our daughter and family to organize care, building her up and giving her power back through self defense courses, arranging a time to speak with like-minded survivors and their families, assisting with the legal process, finding the right physicians, counselors, and advocates, with SASS Go's support, we put the pieces back together.

As we fast forward 4 years, our daughter has made amazing strides in her trauma recovery. We've witnessed her move from pure darkness where she struggled every single day just to survive to a place of light where she has regained the will to live, be physically strong, and achieve success in her educational and work endeavors while dreaming of and setting future goals that include loving and being kind to herself as she continues down the path to a purposed and powerful life. As a large family, we've been able to walk alongside her and heal as well, using everything we've learned and been through and learned to help others facing the challenges of violence and abuse too.

Our relationship with SASS Go was game-changing and even lifesaving. With so many difficulties facing survivors, their perfectly timed support is critical in the aftermath to gain the comprehensive care, understanding, and hope needed to get to the other side. Our hope and dream for victims and their families is a future where SASS Go is just outside of the hospital or police station door for the victims and families who have no clue about the challenges ahead, waiting with three simple but powerful words: "We've got you."

DEAN SINATRA

Father & SASS Go Board Member

SASSGO.ORG/THEBANKS PAGE 6

Event Details

Come and celebrate with us at Central Energy on April 5th, 2025! Central Energy is an event venue located in Columbia, South Carolina's revitalized Bull Street District. It is the perfect spot to celebrate and welcome guests like you who are ready to make a difference.

WHERE

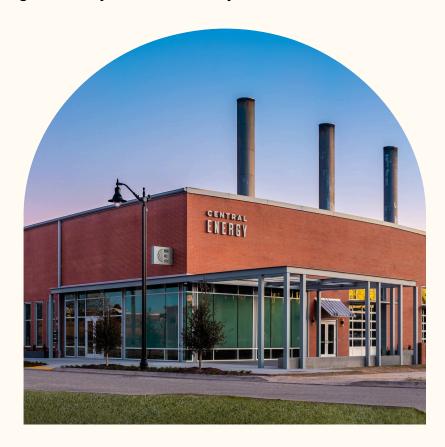
Central Energy 2030 Gregg Street Columbia, SC 29201

WHEN

6:30 pm Saturday, April 5th, 2025

ATTIRE

Black Tie Optional









Sponsorship Levels

OUR GOAL IS TO RAISE \$500,000 DURING OUR ON THE BANKS GALA, WHICH WILL BE HELD ON APRIL 5TH. THE MONEY RAISED WILL HELP US BUILD THE BANKS AND CONTINUE SERVING OUR COMMUNITIES.

DIAMOND LEVEL- \$25,000

- Company or donor name prominently displayed on Gala invitation
- Private pre-party Meet & Greet with performers and guests
- Recognition on SASS Go's website and social media for one year
- · In-person recognition on the Gala sponsor board
- 20 tickets to event

PLATINUM LEVEL- \$10,000

- Company or donor name on invitation
- Private pre-party Meet & Greet with performers and guests
- Recognition on SASS Go's website and social media for one year
- In-person recognition on the Gala sponsor board
- 10 tickets to event

GOLD LEVEL - \$5,000

- Company or donor name on invitation
- Recognition on SASS Go's website and social media for 6 months
- Recognition on the Gala Sponsor Board
- 8 tickets to event

SILVER LEVEL - \$2,500

- Company or donor name on invitation
- Recognition on SASS Go's website and social media for 3 months
- · Recognition on the Gala Sponsor Board
- 6 tickets to event

BRONZE LEVEL - \$1,000

- Recognition on SASS Go's website and social media for 3 months
- · Recognition on the Gala Sponsor Board
- 4 tickets to event



ON THE BANKS GALA SASS GO

Sponsorship Form

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SPONSORSHIP LEVEL

Please select your sponsorship level below.

DIAMOND LEVEL \$25,000 PLATINUM LEVEL \$10,000 GOLD LEVEL \$5,000 \$2,500

BRONZE LEVEL \$1,000

SECURE YOUR SPONSORSHIP BY

- 1. Following the prompts at sassgo.org/onthebanks.
- 2. Mailing this form and a check payable SASS Go
- 3. to PO Box 334 Ballentine, South Carolina 29002.
- 4. Scanning the QR code with your phone's camera and following the instructions.



THANK YOU FOR PARTICIPATING IN THIS LIFE-CHANGING EVENT! WE CAN'T WAIT TO SEE YOU THERE!